

AMERICAN ADVERTISING FEDERATION-BIRMINGHAM
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August 12, 2008

Dear members of Birmingham's Advertising community,

Birmingham is home to some of the most talented, creative advertising professionals in America. We at the American Advertising Federation-Birmingham believe it's time you receive the recognition, respect and camaraderie you deserve for your unmatched contributions to our community and industry. Toward that end, we cordially invite you to:

1. Experience the new American Advertising Federation-Birmingham. Known for the last 65 years as the Ad Club, Ad Fed, etc., AAF-Birmingham has a new name and purpose to promote, protect and defend advertising interests. We will also present advertising and marketing professionals with expanded opportunities for socializing, networking and education. We'll be contacting your agency in person to invite your team to participate in our social events, luncheons, seminars, award ceremonies, serve-the-public projects, and other activities.
2. Participate in our Advertising Gives Back competition. Presented by AAF-Birmingham and Birmingham Magazine, this is an exciting opportunity to showcase your finest creative talents, benefit our city, and promote our industry to the general public. It costs nothing to enter. Please see the following page for complete details.

The new AAF-Birmingham is committed to providing ways to help you stay current, stay competitive, and have fun in our industry. Our plans are extensive and our goal is nothing less than to provide you with a trade association worthy of being recognized as the national American Advertising Federation Club of the Year for 2008/2009. We hope you'll join us in achieving this goal and proving to the country that we are the best-of-the-best at what we do. Please feel free to contact me about anything. You can also visit us online at aafbirmingham.com.

Respectfully yours,

Dale Brakhage
President
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