

Birmingham Advertising Federation Membership Categories

Gold Corporate Membership - \$1,250

- 5 Transferable memberships
- Company Profile on BAF Web site
- Company Spotlight in BAF Newsletter
- Luncheon sponsorship
- All lunches included for 5 people
- 8 Complimentary tickets to the ADDYs
- All membership dues to National, District & BAF included
- Qualify to serve on Board of Directors

Silver Corporate Membership - \$760

- 3 Transferable memberships
- All lunches included for 3 people
- 4 Complimentary tickets to the ADDYs
- All membership dues to National, District & BAF included
- Qualify to serve on Board of Directors

Individual Membership - \$215

- All membership dues to National, District & BAF included
- All lunches included for one person
- Qualify to serve on Board of Directors
- Option to pay quarterly - \$60/quarter

Associate Membership - \$100

- All membership dues to National, District & BAF included
- Lunches to be paid as attending (\$15.00)
- Limited to new members, academic members, non-profit members, young professionals and previous members returning after minimum of 2 years absence Limited to maximum of 2 years at this rate (except academic and non-profit)

Ad Grad Membership - Free

- Offered to current seniors participating in the BAF College Chapters
- Lunches to be paid as attending (\$10.00)

For more information, contact Leigh Ann Motley – BAF Membership Director
Phone: (205) 980-0774 Fax: (205) 437-0250
or Dawn Taylor at bhamad@mindspring.com

Birmingham Advertising Federation Membership Application

Name: _____ Title: _____

Company: _____

Business Address: _____

City: _____ State _____ Zip _____

Business Phone: () _____ Fax: () _____

Home Phone: () _____ Cell/Pager: () _____

Email: _____

Industry Category (Check One):

Supplier Agency Client/Advertiser Media Other: _____

Membership Categories

(see next page for details)

- Gold Corporate Membership
\$1,250.00 - (save 15%)
- Silver Corporate Membership
\$760.00 - (save 10%)
- Individual Membership
\$215.00
- Associate Membership
\$100.00

Membership Dues must be submitted with this application. Dues are payable annually or quarterly. Membership automatically renews each year unless BAF is otherwise notified. The BAF calendar year begins in July and dues may be pro-rated for new individual members who join between;

October 1 through December 30 - \$180
January 1 through March 30 - \$120
April 1 through June 30 - \$60

Send application and check to;
Birmingham Advertising Federation
P.O. Box 530416
Birmingham, AL 35253

Tell us which BAF programs or activities are most important to you as a member and to which your talents would be best suited.

- | | | |
|---|---|--|
| <input type="checkbox"/> ADDY Awards | <input type="checkbox"/> Programs | <input type="checkbox"/> Advertising Self Regulation |
| <input type="checkbox"/> Publications /Communications | <input type="checkbox"/> Club Achievement Competition | <input type="checkbox"/> Government Affairs |
| <input type="checkbox"/> Fundraising Events | <input type="checkbox"/> Public Relations & Service | <input type="checkbox"/> Seminars /Workshops |
| <input type="checkbox"/> Membership Development | <input type="checkbox"/> Job Center | <input type="checkbox"/> Student Internships |

Signature: _____ Date: _____ Sponsoring Member: _____