

ashley andrews jackson

311 Devon Drive • Birmingham, AL 35209
(P) 205.937.7321 • asa.jackson@gmail.com

education

The University of Mississippi, December 2005
Bachelor of Arts, Major: Art with emphasis in Graphic Design
Minor: English
Magna Cum Laude, Phi Kappa Phi, Art Merit Scholar

experience

Southern Progress Corporation, A Division of Time Warner, Birmingham, AL

Southern Living | *Southern Accents* | *Entrée* Magazines: Graphic Designer, January 2006 to December 2008

- Worked with national marketing team designing collateral material to support advertising sales including media kits, in-house ads, marketing program ads, sponsored advertorials, custom opportunities, business mailers, brochures and sales sheets
- Served on a creative team of seven that produced effective print solutions for national advertisers' needs
- Contributed to integrated marketing programs for clients such as Belk, Campbell's, State of South Carolina, Hyatt and Biltmore
- Collaborated on magazine programs such as *Southern Living* BBQ on Tour, *Southern Living* Cook-Off, *Southern Living* Idea House, *Southern Accents* Derby Breakfast and *Southern Accents* Showhomes
- Responsible for project and print production management
- Selected personalized promotional merchandise for magazine "get the business" initiatives
- Styled and coordinated props for the *Southern Living* and Wal-Mart Cooking School video shoots

Universal Cheerleading Association, Memphis, TN

National Cheerleading Instructor, Spring 2002 to Spring 2007

- Selected among high school and college cheerleaders across the Southeast through an in-person tryout based not only on skill level, but also on an interview process that stressed character, teamwork, leadership and empathy
- Provided high quality educational training for college and high school cheerleaders through summer camps and clinics on college campuses

University Sporting Goods, Oxford, MS

Graphic Designer, Summer 2004 to December 2005

- Designed logos and t-shirts for local businesses and The University of Mississippi
- Promoted business through positive customer service relations
- Displayed strong technical skills in graphic design

University of Mississippi Panhellenic Executive Council, University, MS

Vice President of Recruitment, November 2004 to November 2005

- Organized and managed budgets, schedules and events for the 2005 recruitment process for nine sororities
- Supervised staff and worked closely with Recruitment Advisors, Chairmen, Counselors and the Assistant Dean of Students
- Made public presentations on behalf of the University

skills

Mac OS X Leopard, Adobe CS3, Microsoft Office, QuarkXPress, Adobe Acrobat, Adobe Flash Player

freelance clients

Russell Athletics, Mossy Oak
Keith Morrison, Sirius Ideas
Southern Living Editorial (Photography Department)
Joellyn Beckham, Think Tank (Children's Aids Society: Box Auction)
Jon Martinez (Masterpiece Flowers/Bloom: Art, Flowers, Events)
Style Advertising (Transportation South)
The Center for the Study of Southern Culture
The University of Mississippi

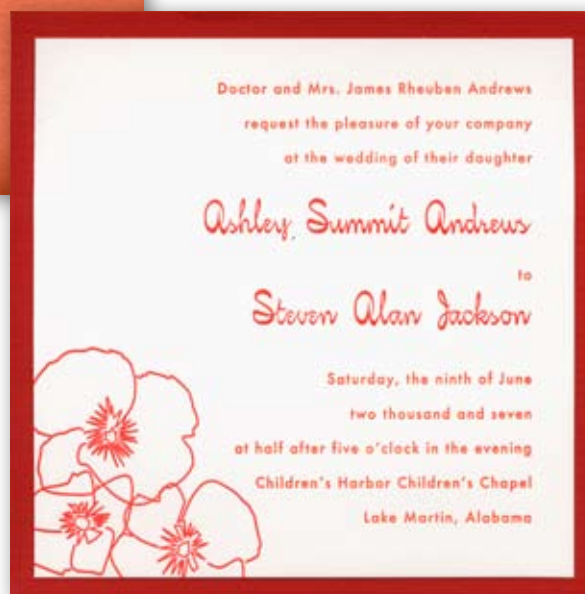
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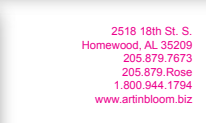
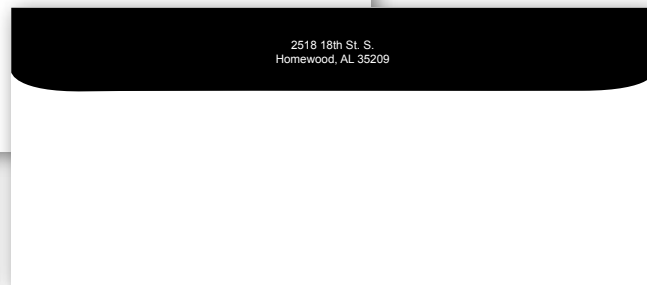
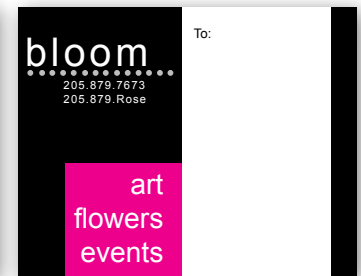
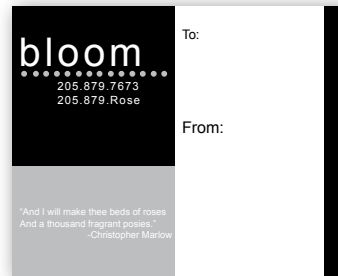
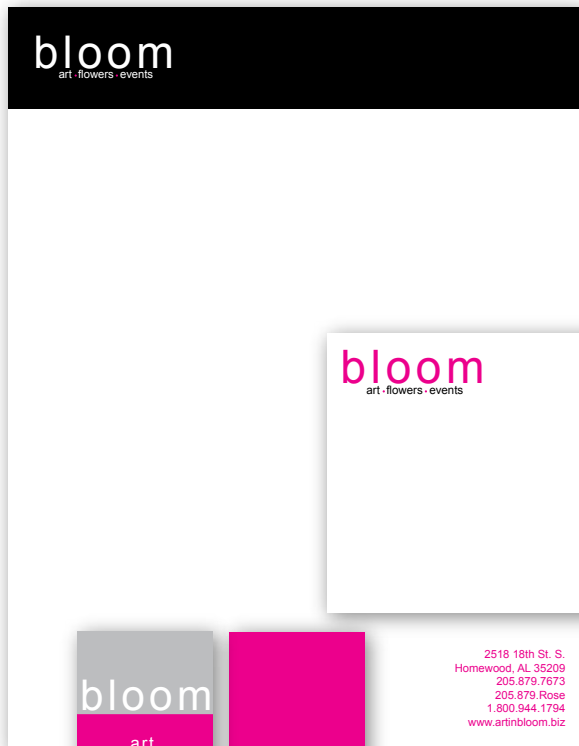
American Cancer Society, Junior Board
Big Brother Big Sister, Young Advisory Board
Birmingham Museum of Art, Junior Patron
Birmingham Ultimate Disc Association
Time To Read, Time Warner's Literacy/Mentoring Program



: T-shirt :









SPECIAL ADVERTISING SECTION

Make Memories in MARYLAND

From the majesty of the Alleghany Mountains to the shores of the Chesapeake Bay, Maryland is the perfect place to make memories that will last a lifetime. Whether you take a whole week, or just a long weekend, you have to hit the road to explore the beauty and history of the Old Line State. Pack up the camera and the kids and head out for a fun-filled family journey, or slip away with your favorite book and a special someone for a romantic weekend at a charming bed and breakfast. Travel back in time to the birthplace of our National Anthem, indulge in a luxurious spa resort, or sail along the Eastern Shore. Whatever path you choose, your Maryland memories will last a lifetime.

Photo courtesy of Chesapeake Bay Field Lab.



entrée
INCIRCLE

2009 InCircle Entrée Vendor Advertising Rates

Preferred Vendor Rates—Neiman Marcus & Bergdorf Goodman Vendors Exclusively

	1x	2x	3x	4x	5x	6x
4-COLOR						
Full Page	\$27,600	\$26,220	\$25,390	\$24,290	\$23,180	\$22,080
½ Page	\$22,080	\$20,980	\$20,310	\$19,430	\$18,550	\$17,660
¼ Page	\$17,940	\$17,040	\$16,500	\$15,790	\$15,070	\$14,350
⅓ Page	\$14,210	\$13,500	\$13,070	\$12,500	\$11,940	\$11,370
⅙ Page	\$11,040	\$10,490	\$10,160	\$9,720	\$9,270	\$8,830

COVER RATES

Cover 2	\$33,120	\$31,460	\$30,470	\$29,150	\$27,820	\$26,500
Cover 3	\$30,360	\$28,840	\$27,930	\$26,720	\$25,500	\$24,290
Cover 4	\$35,880	\$34,090	\$33,010	\$31,570	\$30,140	\$28,700

NON-COMMISSIONABLE PRODUCTION CHARGES FOR ALL EDITIONS

Matched and Fifth Color \$2,000

Copy Change Charges for Four Color (per page) \$3,000

Please note: Please consult your InCircle Entrée representative for preprinted insert and card insert pricing. Card inserts must be purchased with/locked by a single page ad unit.



2009 IMPORTANT DATES

InCircle Entrée is published four (4) times per year as follows:

2009 ISSUE DATES	SPACE CLOSING	IN-HOME
SPRING	November 17, 2008	February 6, 2009
SUMMER	January 20, 2009	April 13, 2009
FALL	May 20, 2009	August 6, 2009
HOLIDAY	August 7, 2009	November 3, 2009

Special Advertising Section

The Art of Giving

Distinctive Gifts—Treat Yourself or Someone Special

VIKING

Forged in Germany, this InCircle Exclusive VIKING[®] two-piece cheese knife set features ice-hardened stainless steel blades and arrives complete in a gift box.

Retail Price: \$146



Aaron Basha Evil Eye Collection

Introducing the "Evil Eye" collection from Aaron Basha. These magical eyes are thought to ward off an "evil" curse in ancient traditions and cultures. Available in 18k gold with diamonds and enamel, with prices ranging from \$1,500 to \$5,000.

Available at select Neiman Marcus stores

Baume & Mercier

The Riviera XXL diver chronograph is made for depths—43mm case, screw-down case back and crown, rotating steel and anodized black aluminum bezel, and water resistant to 200m. Lending itself to all nautical sports, with the automatic Riviera XXL, MOA08724, the sea and sun are only a glance away from your wrist.

Available at Neiman Marcus



Special Advertising Section

Alford & Hoff

Introducing Alford & Hoff, the first luxury men's skin care brand that meets the needs of today's modern man. Alford & Hoff leave-on products were developed using a Sirtuin activating complex. This revolutionary nourishing molecular complex stems from years of research on skin cell longevity. This luxury concentrate blends antioxidants, vitamins, and minerals that help firm and reduce the appearance of fine lines and wrinkles.

Available at Neiman Marcus and Bergdorf Goodman
Retail Price: \$75



Traum Luxury Safes

Security, convenience, and luxury in the privacy of your own home. Gorgeous colors from Bordeaux Red to Ivory Pearl or Palm Beach Pink. Safe interior customized later for your jewelry collection. Simple purchase process! Just call us and our experts are at your service with recommendations to assist with your gift. We will deliver in-home, white glove service, on time with meticulous attention to detail. All inquiries and purchases are confidential. Come visit us at our brand new location in Palm Beach at 325 Worth Avenue or at our 946 Madison Avenue location in New York.

800.933.4272
sales@traumsafe.com



Sony

Sony's industry first OLED (Organic Light Emitting Diode) TV, the XE1, breaks new ground with a 3 millimeter thin panel and offers unparalleled picture quality with amazing contrast (1,000,000:1). Contact Sony Cierge to learn more or order yours today.

877.295.7669
Cierge@am.sony.com



Chantecaille

Chantecaille's Protected Paradise Eyes is a technological feat and artistic achievement depicting an underwater ecosystem. 5% of the proceeds of the limited edition compacts are donated to the Pew Fellowship in Marine Conservation, funding vital research on fish sustainability and marine reserves.

Available at Neiman Marcus and Bergdorf Goodman
Retail Price: \$90

