

Jessica Henderson

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SUMMARY OF QUALIFICATIONS

Talented and hard-working graphic designer with experience in a broad range of areas including advertising, direct mail design, copywriting, and editing.

EDUCATION

Troy University, Troy, AL

Graphic Design with a minor in Creative Writing, Graduated May 7, 2010

- Member of Alpha Delta Pi sorority (Assistant Finance Vice President, Recruitment Information Manager, T-Shirt Chair, Philanthropy Co-Chair, Recruitment Vice President), Art Guild, English Club (President), Gay Straight Alliance, Sigma Tau Delta (National English Honor Society; President), and Troy University Animal Advocates.

Opelika High School, Opelika, AL

Graduated May 19, 2006

- Wrote for *MainStreet Gazette*, the school newspaper. Responsible for writing and making corrections to a minimum of three articles per issue; reading every article in each edition for grammar and accuracy. Worked closely with copy editor, especially on the editorials and opinions pages.
- Member of Anchor Club (Scrapbook Chair), Art Club, French Club, Future Business Leaders of America (Newsletter Chair), Spanish Club (9th grade representative), and Students Against Destructive Decisions (Vice President).

JOB EXPERIENCE

Troy University Department of Art & Design, Troy, AL

Graphic Design Intern, Aug. 2009 - May 2010

- Designed the Alabama Department of Rehabilitation Services 2009 Annual Report, including both the cover and interior; designed posters, invitations, and bookmarks to advertise a reading by author Janisse Ray; designed the cover for the 2009 Year in Review booklet; designed a brochure for the Homestay and International Friends programs; designed the cover for the 2010-2011 Undergraduate and Graduate catalogs.

Print Parcel and Post, Alexandria, AL

Graphic Design Intern, May 2008 - May 2010

- Designed business cards for various groups; designed brochures for various businesses, created and mounted posters; designed newspaper ads and push cards for political candidates; created postcards, posters, and fliers to advertise the business' grand opening; assisted with customer service and shipping packages for customers.

Bethel Camp for the Arts, Bethel, ME

Dorm Counselor, Summer 2008

- Taught creative writing to children between ages eight and fourteen; lived in a dorm with, and watched over, thirteen-year-old girls; assisted with pottery, photography, and cooking; passed out mail; assisted with after-dinner activities.

Opelika City Schools, Opelika, AL

Extended Day Worker, December 2006 - May 2007

- Helped children between first and fifth grades do their homework; taught the children about subjects such as art and holidays of different religions; in charge of creating and implementing crafts for children.

Belk Inc., Auburn, AL

Associate, Oct.-Nov. 2006

- Cleaned and organized stock room; unpacked and shelved merchandise; constructed displays; assisted customers in finding and purchasing merchandise; performed general store cleaning.

Gift Wrapper, Nov. 2005 - Jan. 2007

- Wrapped gifts of various shapes and sizes for customers; pre-wrapped gifts for store displays; set up store present displays; general store cleaning; assisted with stocking merchandise.

PROGRAM EXPERIENCE

Adobe Dreamweaver, Illustrator, InDesign, and Photoshop through CS4 on Mac and PC; Adobe Flash CS3 on Mac; Microsoft Excel, PowerPoint, and Word; OpenOffice.org Writer and Calc

AWARDS

2010 - Silver Addy for Advertising for the Arts in Professional Division; Montgomery, AL

2010 - Silver Addy for Poster Design in Student Division; Birmingham, AL

2009 - Silver Addy for Editorial Design in Student Division; Dothan, AL

2009 - Best in Show with team at Edible Art Show; Troy, AL

2009 - People's Choice with team at Edible Art Show; Troy, AL

PORTFOLIO AND REFERENCES

Available upon request